

## FUNDRAISING 2016 SOUTH BAY KIDS STYLE

### IMPORTANT DATES

**Applebee's Pancake Breakfast**

**Saturday, March 12, 2013, 8:00-10:00AM**

**"We've Got The Music!" Benefit Concert**

**Sunday, June 12, 2016, 2 Shows**

Welcome to our 2016 Fundraising meeting. We are starting the year off with a ton of things to get done, and we have something that everyone can do. In order for South Bay Kids to have a successful and fun season, we need to make sure there is money to keep this organization running. Everything your kids DO as part of South Bay Kids, has a monetary value in this organization. All of the equipment they use costs money to have and maintain. Transporting equipment to shows costs money, by using a van or truck, and paying for gas. Some shows require a bus for transportation, and that costs, too. What we need to do, as a united group, is find ways we can raise the money to pay for these expenses.

It is a known fact that parents tend to be bombarded with fundraisers, through school and other, outside activities their kids are involved in. As a result, understandably, most parents shy away from anything related to fundraising. For that reason, we try to do things that are a little different than anything you might run into somewhere else. We are all in this together, so we need to find a way to work together, to accomplish what is needed, to keep this organization going for our kids.

First off, we need to make sure everyone understands what is happening, and how it will apply to, or affect them. We hold three fundraisers where we use Pre-Sale tickets for that event. These events are our Applebee's Pancake Breakfast, a Car Wash, and our Annual Benefit Concert. For each event, every member is assigned a set of numbered tickets, and asked to sell them. These tickets are valued at the price printed on them, and the member is responsible for returning the tickets or the money. If the tickets are lost, then they will need to pay for them. This is the only reason the members would need to purchase all of their tickets. If you have unsold tickets, they are returnable, and you will not be expected to pay for them. **All tickets and money are expected to be returned by the date of the event.** You will be notified who to contact regarding tickets for each event. We do take checks, **ALWAYS made out to SOUTH BAY KIDS.**

When selling tickets, if someone says they can't attend, you can suggest they buy a ticket as a donation, or just make a donation, in the amount of their choice. This ticket selling process has been working for many years, simply because we sell the tickets, and people can choose to attend or not. Either way, we have received the money, and we do less work.

Our Benefit Concert is a little different, as we actually would like to have people attend the event. We want an enthusiastic audience to come see our most awesome kids, doing what they do best. PERFORM! Also, by having people attending, we then have other opportunities to raise more money, through concessions, the raffle, and whatever else we set up at the Concert.

To get everything started we need to form some committees.

**Now to March 12** The first is small (2-4 people), for the **Applebee's Pancake Breakfast**. The ground work has already been done, getting a date set. This is a pre-sale event, so tickets need to be distributed to the members, so they can start selling them. Someone has to also collect the money from the kids, and issue additional tickets, if needed. A signup sheet needs to be posted at the studio so members and families can sign up to work at the breakfast. Some advertising can be done, a suggestion of holding a 50-50 Raffle has been mentioned, but really, this is a really easy fundraiser to run.

**Now to June 12** We need committees for the **Benefit Concert**. If you attended last year's concert, you know how much work went into it. It's a huge event, and requires a lot of work! , are all suggested committees. This is why I say **Committees**, plural, more than one. Tickets, Program Book-member photos, Program Book- Sponsors/Advertising, Advertising (the show), Concessions, Raffle/items to sell, are suggestions for the committees needed. The number of volunteers will actually decide the number of committees that are actually put in place. These need to get started now, because we only have about 5 months to put it all together. This is a big event, and it will require the largest amount of people to see it through to completion. I know if we all work together, we can do this, and make it even better than last year. This event will also involve Pre-Sale tickets.

**Yard Sale - Spring/Apil-May(?)** Another thing we have done in the past is a Yard Sale. We need to find someone willing to host this event in their yard, preferably on a busy street. When we did this in the past, we had everyone bring sellable items to the host house, and anything not sold was donated to Goodwill. I recently discovered that Savers has a fundraiser program where they will buy items, \$.20 for soft goods, and \$.07 for hard goods. It would be a very good thing to do a Yard Sale, coordinated with Savers. We would need a small committee to set this up and see it completed.

**Car Wash - Spring/Apil-May(?)** A Car Wash is a possibility, but will depend on the drought situation. Normally we hold them at the Burger King on Dempsey Road, at Landess and 680. If we do this, Burger King usually starts booking dates in mid March or so. This is a Pre-Sale ticket event, and would need a small committee.

**Grants, Affiliations, Sponsors, Etc.** A committee is really needed to assist in computer research for grants, affiliations, and sponsorships. If you can help in writing the proposals, that would be even better. I have been working on this stuff pretty much by myself, and I really need some assistance. This is stuff you can do from home, and would probably be done by email, phone, etc. I would be working directly with you, so you can always ask me for assistance if you have any problems or questions. 2 to 4 people (or more) would be really helpful.

These last 2 items are for the Fall, and so won't need a lot done now.

**November-December - Christmas Caroling.** This was a hugely effective fundraiser during the holidays, and we made a little over \$3400. I believe most of, if not all of the committee will be returning to run this again. There is some revamping to be done on this fundraiser, and also starting it earlier, possibly Thanksgiving weekend. There will be announcements regarding this fundraiser later on in the year.

**November - Annual Potluck Awards Banquet.** Somewhere along the way we managed to lose this, but it needs to be brought back. We used to do this at the end of every year. It was a chance for everyone to get together and just enjoy each other's company, and Joe handed out some pretty cool awards. It's a simple event to plan and run. It's a matter of finding a location we can rent, with tables and chairs, get everyone to sign up for a dish to bring, and that's pretty much it. We would also need to purchase tablecloths, plates, napkins, cups, and silverware. We used to hold this around mid-November, so we were past marching band season. This was always a fun event, and takes very little work to set up. 2 or 3 people are probably enough.

I know altogether, this probably sounds like a lot to get accomplished, but if everyone can work on a piece or two, it won't hard at all. We are a team. We can do this **TOGETHER**.

We are always looking for new ideas on how we can raise money for our organization. Don't be afraid to make suggestions. Last Fall an new idea was presented, Christmas Caroling for Donations, and it turned out to be a very successful fundraiser. Maybe yours will be the next Big Thing!

If you have questions, please feel free to contact me. with.an.s@att.net, or sheryl.staley@southbaykids.org  
You can call or text me on my cell as well. 408-712-5280

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